

RACHEL C. SHIM

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EDUCATION

Parsons School of Design | Bachelor of Fine Arts in Illustration

New York, NY

GPA: 3.89 / 4.0 | Relevant classes: Computer Graphics, Digital Asset Creation, Core Studio 2D/4D

2023 - 2027

California Institute of the Arts, Extended Studies | Animation Intensive

Valencia, CA

Relevant Classes: Drawing & Design, Story, Animation

June - July 2024

TECHNICAL SKILLS

- Softwares: Autodesk Maya, Mudbox, Javascript, ToonBoom, Adobe Premiere Pro, Animate, After Effects, Photoshop, Illustrator, InDesign, Gameboy Studio, Google, Microsoft, Canva, Figma, Clip Studio Paint, Procreate
- Other Skills: 3D rendering, 3D Animation, 2D Animation, Storyboarding, Background Art, Character Design, Video Editing, Game Design, Graphic Design, Social Media, Writing, Organization, Time Management, Fluency in Korean

PROFESSIONAL EXPERIENCE

Illustration & Animation Research Assistant | Professor Shana Agrid

New York (May 2025 - Present)

- Created illustrations for a workbook focused on interrupting criminalization and animations for online Skill-up seminars
- Diversified representation in graphics with the help of constructive criticism and research

Animation Director | Women in Animation

New York (March 2025 - Present)

- Co-directed a one-week animation project with 17, mostly untrained, artists through an effective timeline to meet the deadline
- Improved leadership and communication skills while fully utilizing the strengths of my team members

Graphic Design & Brand Curation | Freelance

(April 2025 - Present)

- Worked with multiple institutions including organizations at Brown University and the University of Florida to create logos
- Collaborated with several brands including Won BBQ and Chem Barn to design logos, website assets, and mascot characters
- Animated four music videos for Cameron Bryzek (@cambryzek Youtube/Spotify)

Illustrator | The New School Free Press

New York (August 2023 - Present)

- Create biweekly illustrations based on written articles while communicating with editors and revised art based on client feedback
- Create promotional posters and work collaboratively on print editions using Adobe InDesign

Social Media Manager & Graphic Design Director | Climate Justice Club

New York (August 2023 - Present)

- Organized collaborations between other organizations for climate strikes in NYC including Fridays For Future
- Directed organizations for the annual Earth Day Art Show and managed over 70 exhibiting artists
- Manage and create weekly Instagram content featuring club activity or environmental justice related news
- Increase the follower count by 150% annually through engaging and informational content

Graphic Design & Marketing Intern | PI Art Center

New Jersey (September 2022 - May 2023)

- Led meetings with company CEO and curated presentations on how to reach a larger scope of customers and peak engagement
- Taught classes, took portfolio photos, and edited portfolio pieces using Adobe Lightroom for students
- Designed promotional posters for the company using Adobe Photoshop and Illustrator
- Collaborated with art professors for student portfolio reviews and documented research database on art colleges

EXTRACURRICULARS

(The New School) Student Government, Illustration Student Representative

(January 2025 - Present)

(The New School) Animation Student Group, Social Media Director

(January 2025 - Present)

(The New School) Women in Animation; Animation Director, Event Coordinator

(August 2024 - Present)

Society of Illustrators, Volunteer

(August 2023 - Present)

Fridays for Future NYC, Volunteer

(August 2023 - Present)

Neighbor Plus (Food Kitchen), Volunteer

(September 2019 - Present)

Others: Plein Air Club, Figure Drawing Club, X Motion Dance Crew, Rock Climbing Collective

AWARDS & EXHIBITIONS

Awarded Scholarship | \$110,000 (Dean's List, BFA Scholarship, BFA Supplemental Award)

"Monomania" | Official Selection for Parsons Animation Festival (2025)

"Consequence" | Official Selection for Parsons Animation Festival (2025), Official Selection for The New Screen Fest (2025), Earth Day Art Show (2025), PI Art Center Exhibition (2024), First Year Parsons Notes (2024)

"The Master's Palette" | Official Selection for Parsons Animation Festival (2025)

Adobe Certification | Photoshop (2023), InDesign (2023), Illustrator (2023)

INTERESTS

Climate Activism, Environmental Design, Art History, Zine-Making, Ceramics, Interior Design, Garment Manufacturing, Lotus (Personal World-Building Project about Climate Change)