

RACHEL C. SHIM

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EDUCATION

Parsons School of Design | Bachelor of Fine Arts in Illustration
GPA: 3.89 / 4.0 | Minor in Law & Social Change

New York, NY
2023 - 2027

California Institute of the Arts, Extended Studies | Animation Intensive

Valencia, CA
June - July 2024

TECHNICAL SKILLS

- **Softwares:** Python, Unreal Engine, Unity, Blender, Autodesk Maya, Mudbox, ZBrush, ToonBoom, Adobe Premiere Pro, Substance Painter, Animate, After Effects, Photoshop, Illustrator, InDesign, Gameboy Studio, G-Suite, Microsoft, Canva, Figma
- **Other Skills:** 3D rendering, Rigging, Animation, Motion Graphics, Game Design, Storyboarding, Background Art, Character Design, Video Editing, Projection Mapping, Graphic Design, Marketing, Fluency in Korean

PROFESSIONAL EXPERIENCE

Research Assistant | Professor Shana Agrid New York (May 2025 - Present)

- Created illustrations for a workbook focused on interrupting criminalization and animations for online Skill-up seminars
- Diversified representation in graphics with the help of research and constructive feedback from mentors

Creative Content Editor Intern | GAHSP Media & Systems New York (September 2025 - December 2025)

- Assisted in audio-visual production which included video editing, color grading, audio-post production, and subtitling
- Researched outreach methods and designed graphics and social media assets to increase marketing through social media

Graphic Design & Brand Curation | Freelance (April 2025 - Present)

- Worked with organizations at Brown University and the University of Florida to create logos and website assets
- Collaborated with Won BBQ, Cache Magazine, and Atomy for mascot characters, illustrated portraits, and 3D modeled floorplans
- Animated four music videos for Cameron Bryzek (@cambryzek) which generated over 10k views across platforms

Animation Director | Women in Animation New York (March 2025 - Present)

- Co-directed a one-week animation project with 17, mostly untrained, artists through an effective timeline to meet the deadline
- Improved leadership and communication skills while fully utilizing the strengths of team members

Illustrator | The New School Free Press New York (August 2023 - May 2025)

- Create biweekly illustrations based on written articles while communicating with editors and revised art based on client feedback
- Create promotional posters and work collaboratively on print editions using Adobe InDesign

Graphic Design & Marketing Intern | PI Art Center New Jersey (September 2022 - May 2023)

- Led meetings with company CEO and curated presentations on how to reach a larger scope of customers and peak engagement
- Developed personalized lesson plans and led classes for multiple students which led to their successful portfolios

Fine Arts Teacher | Private Tutor New Jersey (September 2022 - September 2023)

- Taught Fine Arts to a large youth age group (3rd grade - 8th grade) and built positive relationships with clients
- Facilitated engaging activities and projects to develop skills in a responsive manner while introducing various mediums

EXTRACURRICULARS

Illustration Student Representative | Student Government (January 2025 - Present)

- Organize participation for MoCCA fest, mixers, other events; Lead meetings with Department Heads to improve curriculum

2D & 3D Asset Creator | Global Game Jam (January 2025 - Present)

- Collaborate with game developers for annual Game Jam as a 2D & 3D low-poly asset creator using Blender and Unreal Engine

Director & 3D Animator | 24 hours Animation Contest (January 2025 - Present)

- Manage 5 animators in annual global contest; Create all the 3D assets, lighting, backgrounds, and animations using Blender

Event Coordinator | Women in Animation (August 2024 - Present)

- Direct One Week Animation; Participate in WIA National meetings; Coordinate Artist Talks and other bi-weekly events

Graphic Design Director & Social Media Manager | Climate Justice Club (August 2024 - Present)

- Direct and promote annual Earth Day Art Show and manage over 70 exhibiting artists; Create promotional content for meetings

AWARDS & EXHIBITIONS

Awarded Scholarship | \$110,000 (Dean's List, BFA Scholarship, BFA Supplemental Award)

"Consequence" | Official Selection for Parsons Animation Festival (2025), Official Selection for The New Screen Fest (2025), Earth Day Art Show (2025), PI Art Center Exhibition (2024), First Year Parsons Notes (2024)

"Monomania" (WIA One Week Animation Project) | Official Selection for Parsons Animation Festival (2025)

Adobe Certification | Photoshop (2023), InDesign (2023), Illustrator (2023)

INTERESTS

Bouldering, Acoustic guitar, Dancing, Reading, Filming & Editing vlogs, Portrait Drawing (Washington Square Park)